



CDAA

CAREER DEVELOPMENT ASSOCIATION OF AUSTRALIA

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Subtheme most interested in discussing?

Integrated Policies: Creating Systems that Work

What do you most hope to gain from participating in the 2015 International Symposium?

The Career Development Association of Australia (CDAA) is Australia's largest peak professional membership body and the only cross-sectoral association of career development professionals. Participation in the 2015 ICCDPP Symposium will provide an opportunity for the CDAA President to gain an insight into worlds best practice in public policy delivering programs and services to meets the needs of individuals across the lifespan. Australia not only has a significant youth unemployment problem compounded by youth disengagement and early school leaving, there are over 800,000 clients registered with government funded employment service providers, over 600,000 clients in receipt of Disability Support Pension with some level of work capacity but unable to find work, and another 800,000 who are totally withdrawn from the workforce and not engaged in employment, education or training. There is also another co-hort of around 800,000 who are engaged in casual, part-time or contracted employment and are available for full-time employment but work force structures do not facilitate this.

The issue common to all these groups is lack of access to appropriate career development advice, support and services which appropriately meet their needs and provide guidance in the best options for retraining or development options which best meet their needs to achieve their career objective.

The symposium will provide access to worlds best practice in addressing these issues and provide signposts for the options around evidenced based outcomes that influence and guide the development and commitment by Government to provide appropriate services to address these issues.

Share a specific example of a successful program or policy your organization has supported that is relevant to one of the four sub-themes: 1. Engaging Employers 2. The Role of Emerging Technologies 3. Why Return on Investment (ROI) Matters 4. Integrated Policies: Creating Systems that Work Please share any links to articles, research studies, or relevant materials.

The CDAA was contracted by the Commonwealth Department of Education to provide a national program of workshops for career practitioners on use and understanding of Labor Market Information outlined below:

"Where The Jobs Are" Program (Integrated policies) Australian Government identified a gap amongst people involved in delivering career advice services to consumers with regard to understanding and sourcing labor market information. CDAA successfully tendered for delivery of the project, objectives of which were

- Enabling sourcing of quality Labor Market Information
- Interpreting and making sense of Labor Market data in various forms
- Applying Labor Market Information at regional and local levels
- Using Labor Market Information with a diverse range of clients to support career decision making capability

Delivery of the project was via 100 Workshops nationally, to 2,325 participants representing career, employment and training advisers; consultants, counselors and recruiters; industry and community liaison functions; managers and team leaders; and the education sector (teachers/tutors).

Evaluation feedback evidenced the key objectives were comfortably met.

The University of South Australia was contracted by the Commonwealth Department of Prime Minister

and Cabinet to undertake and manage a range of projects to maximize engagement with Indigenous Communities. CDAA tendered for and was selected to manage the following initiative:

More Aboriginal & Torres Strait Islander Teacher Initiative (MATSITI) – (Integrated policies) in progress
MATSITI is a four-year, Australian Government funded program to increase the number of Aboriginal and Torres Strait Islander people entering and remaining in professional teaching positions in Australian schools.

CDAA tendered for and was awarded funding to deliver a “mentoring” based project within the overall program. Known as “Follow My Lead”, CDAA has built a mentor focused Workshop program that will be delivered across 10 events, to approximately 15-20 participants per Workshop. “Follow My Lead” creates a pyramid effect of participants then mentoring/leading large numbers into the teaching profession.

CDAA has embraced modern webinar technology as a medium to provide professional development opportunities to all members to address issues of regional and rural isolation and inability to attend capital city based events:

Utilizing Webinar Technology for Professional Development Delivery. (The Role of Emerging Technologies)- Ongoing
CDAA has taken advantage of more modern technology – specifically Webinars – to assist delivery of Professional Development activity across greater numbers of participants, but more importantly enabling greater geographic reach across the Australian metropolitan and regional divide. Examples of subject matter delivered include

- Providing Careers Services to Remote & Indigenous Communities
- Changing Practice in a Changing World
- The Business of Private Practice
- Career Services & Career Development Learning: A Cognitive Information Processing Approach
- The Hack’s Guide to e-Learning

Please share any links to articles, research studies, or relevant materials.

Back Issues of Australian Career Practitioner can be accessed here - <http://www.cdaa.org.au/default.aspx?Page=ACP%20ARCHIVE>

Become a catalyst for change.

Join policy-makers and international career development experts in creating world-wide opportunity equality for youth and adults.

The International Centre for Career Development and Public Policy (ICCDPP) works to promote policy sharing and knowledge transfer in the career development sectors of education and employment. By participating in ICCDPP, you’ll gain the insights and knowledge needed to serve as a catalyst for career development policy changes needed around the world.

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